Academic Program and Course Description Guide

Department of Digital Media

2024

Academic Program Description Form

University Name:
Faculty/Institute: Al-Maamoun University College
Scientific Department: Department of Digital Media
Academic or Professional Program Name: Bachelor of Media
Final Certificate Name: Bachelor's degree in digital media
Academic System: annual
Description Preparation Date: 14/4/2024
File Completion Date: 14/4/2024

Signature:
Head of Department
Name:**ABDULQADER SALIH MAAROOF**
Date: 0**: 14/4/2024**

Signature:
Scientific Associate Name:**ALI GASSAN**
Date: **: 14/4/2024**

The file is checked by:
Department of Quality Assurance and University Performance
Director of the Quality Assurance and University Performance Department:
Date: : 14/4/2024

Signature:

Approval of the Dean

1. Program Vision**: The department provides qualitative educational programs for students to develop their cognitive, technical and skill capabilities in the field of dealing with digital media technology, which qualifies them to assume any tasks that may be assigned to them in the future in the field of digital media work.**
2. Program Mission
Preparing a graduate capable of practicing media work with a high level of quality and mastery, encouraging scientific research, keeping pace with technological developments in the fields of digital media, and actively contributing to supporting and consolidating professional work and its ethics to serve society.

3. Program Objectives

The college seeks to achieve the following strategic goals through optimal investment of available material and human resources
1 - Creating infrastructure that contributes to the numbers and graduation of media professionals capable of providing the best media services to citizens.
2 - Providing all the material and human requirements to apply advanced scientific curricula in both their theoretical and practical aspects to keep pace with scientific development in the field of media.

4. Program Accreditation

The Ministry of Higher Education and Scientific Research offers program accreditation.

5. Other external influences

The sponsor of the program is Al-Mamoun University College.

6. Program Structure

Program Structure	Number of Courses	**Credit hours**	Percentage	Reviews*
Institution Requirements				
College Requirements				
Department Requirements	**9**	**36**	**100%**	
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description

Year/Level	**Course Code**	**Course Name**	**Credit Hours**	
			theoretical	**practical**
The first stage	**DML1101**	**Media language**	**2**	
The first stage	**DMP1102**	**Media psychology**	**2**	
The first stage	**DDI1107**	**Information technology basics**	**2**	
The first stage	**DNE1104**	**News and electronic report**	**1**	**2**
The first stage	**DHR1105**	**Human rights and democracy**	**2**	
The first stage	**DEL1106**	**The language of the media is English**	**2**	

The first stage	**DPS1103**	**Applied statistics and data analysis**	**1**	**2**
The first stage	**DGD1108**	**Graphic design for digital media**	**1**	**2**
The first stage	**DDM1109**	**Digital media education**	**1**	**2**

8. Expected learning outcomes of the program

Knowledge	
Learning Outcomes 1	The student must have full knowledge of the details of digital media work and its applications
Skills	
Learning Outcomes 2	The student must have the ability to work on news websites
Learning Outcomes 3	The student must have the ability to create and work on websites
Ethics	
Learning Outcomes 4	The student must have the ability to understand the media ethical responsibility imposed on various media outlets
Learning Outcomes 5	The student must have the ability to practice some classroom media tasks to determine priorities the tasks he will handle in the field

9. Teaching and Learning Strategies

1.Cooperative learning 2. Learning stations 3. Discovery learning 4. Self-questioning 5. Brainstorming 6. Modeling learning 7. Online cognitive trips 8. Graded activities 9. Assessment for learning

10. Evaluation methods

Conducting oral and written examinations

11.Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)		**Number** of the teaching staff	
	General	**S**pecial			**Staff**	**L**ecturer
1. Prof. Dr. Abdul Qader Saleh Marouf	Media	radio and television	Experience in writing news and various		×	

2. Prof. Dr. Erak Ghanem Mohammed	Media	Public relations	radio and television programmes Courses in media education			×
3 Prof. Dr. Ali Musa	History	General history				×
4. Assistant teacher Zahraa Khaled	Accounting	Statistics				×
5. Assistant teacher Hussein Amer	English	English literature				×

Professional Development

Mentoring new faculty members

Directing the teaching staff to the necessity of dealing ethically and paternally with students, trying to take into account individual differences in giving study materials to students, and encouraging students to adhere and adhere to the decisions and regulations of the Ministry of Higher Education and Scientific Research.

Professional development of faculty members

Introducing and urging faculty members to participate in the department's courses, especially those related to tools that develop practical skills in the field of digital media, as well as any other courses related to developing teaching capabilities in the areas of human development.

12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

Preferably those who have a desire to work in the media and those who have previous media skills and experiences.

13. The most important sources of information about the program

Specialized books in the field of media / various websites / specialized research and studies

14. Program Development Plan

1. Introducing students to field courses in various media to benefit from their experiences and hone their talents

2. Providing a computer laboratory for students to work on in the field of graphic design and editing of some programs
3. Providing a digital media studio in which students can be trained

Program Skills Outline

				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4
First stage	DNE	News and electronic report	Basic	×	×					×	×	×	×		
First stage	DDM1109	Media education	Basic	×	×			×	×			×	×		
First stage	DGD1108	Graphic design	Basic	×	×					×	×			×	×
First stage	DML1101	Media language	Basic			×	×			×	×			×	×
	DMP1102	Media psychology	Basic	×	×			×	×			×	×		
First stage	DDI1107	Information technology basics	Basic	×	×			×	×			×	×		
	DHR1105	Human rights and democracy	Basic			×	×			×	×			×	×
First stage	DEL1106	The language of the media is English	Basic	×	×			×	×				×	×	
	DPS1103	Applied statistics and data	Basic	×	×					×	×			×	×

		analysis													
First stage	**DDM1109**	**Digital media education**	**Basic**	×	×			×	×			×	×		

- **Please tick the boxes corresponding to the individual program learning outcomes under evaluation.**

Course Description Form

1. Course Name:
Media language

2. Course Code:
DML1101
3. Semester / Year:
(first/first)
4. Description Preparation Date:
14/4/2024
5. Available Attendance Forms:
(weekly attendance)
6. Number of Credit Hours (Total) / Number of Units (Total)
(30 hours) (2 units)
7. Course administrator's name)mention all, if more than one name)
Name: Altaf Nisaf Jasim Email: altaf.n.jasim@almamonuc.edu.iq
8. Course Objectives

Course Objectives	Overall goal // At the end of the course, the student will be able to use the Arabic language in his field of media specialization.

	Behavioral goals // 1. At the end of the course, the student will be able to learn Arabic sciences, literature, and arts in a systematic manner. 2. At the end of the course, the student will be able to have expressive abilities and develop literary taste. 3. At the end of the course, the student will be able to qualify for the labor market in the cultural and media fields. •

9. Teaching and Learning Strategies

Strategy	• Brainstorming strategy • Modeling learning strategy Group work or cooperative learning strategy

10. Course Structure

Week	Hours	Required Learning	Unit or subject name	Learning method	Evaluation method

		Outcomes			
1	2	**Understanding and Comprehension**	**Theconcept of th Arabic language its origins Control marks (c form) in words**		
2	2	**Understanding and Comprehension**	**Pronunciation wi hamzat al-wasl a qatl**		
3	2	**Understanding and Comprehension**	punctuation marks		
4	2	**Understanding and Comprehension**	15 memorizing verses from Surat Yusuf with interpretation		
5	2	**Understanding and Comprehension**	he number is in te of masculine an feminine in gram		
6	2	**Understanding and Comprehension**	How to writ the research and it methodology with most important characteristics of t literary researchre		
7	2	**Understanding and Comprehension**			
8	2	**Understanding and Comprehension**			
9	2	**Understanding and Comprehension**			
10	2	**Understanding**			
11	2	**and Compreher**			
12	2				
13	2				
14	2				
15	2				
	2				

	2				

11.Course Evaluation

Daily preparation	Daily exam	Monthly exam	Oral test	A report	Written exam	Total
5	5	20	5	5	60	100

12.Learning and Teaching Resources

Required textbooks (curricular books, if any)	nothing
Main references (sources)	**thers of the language, and collections of poets**
Recommended books and references (scientific journals, reports...)	**Reportes in arabic**
Electronic References, Websites	**Available locations**

Course Description Form

1.Course Name:
Media psychology
2.Course Code:
DMP1102
3.Semester / Year:
(first / first)

4.Description Preparation Date:
14/4/2024
5.Available Attendance Forms:
Weekly attendance
6.Number of Credit Hours (Total) / Number of Units (Total)
35 hours (2 units)
7.Course administrator's name (mention all, if more than one name)
Name: assistant professor Arrak Ghanim Mohammad Email: arrak.g.mohammed@almamonuc.edu.iq
8.Course Objectives

Course Objectives	**Overall goal //** **At the end of the course, the student will be able to identify what media psychology is, its functions in the media, and the theories of media psychology, its functions and levels.** **Behavioral goals //** **• The student will be able to understand theories of psychology** **• The student will be able to know the orientations, motives and different tendencies of individuals** **• The student will be able to understand the methods of media influence and persuasion on society. The student will be able to understand the methods of media influence and persuasion on society.**

9.Teaching and Learning Strategies	
Strategy	• Brainstorming strategy • Modeling learning strategy • Group work or cooperative learning strategy

10.Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understanding and comprehension	Psychology concept	Brainstorming strategy	Oral and written examination
2	2		Psychology and its definitions	Modeling learning strategy	Oral and written examination
3	2	Understanding and comprehension	Stages of development of media psychology	Teamwork and collaborative learning strategy	Oral and written examination
4	2	Understanding and comprehension	Fields of media psychology		Oral and written examination
5	2			Brainstorming strategy	
6	2	Understanding and	Objectives and functions of media psychology	Modeling learning strategy	Oral and written examination

		comprehension		Teamwork	Oral and written
			Levels of political	and	examination
7	2		communication	collaborative	
		Understanding		learning	Oral and written
		and		strategy	examination
8	2	comprehension	Motives		
				Brainstorming	Oral and written
			perception	strategy	examination
9	2	Understanding		Modeling	
		and		learning	Oral and written
		comprehension	Personal factors	strategy	examination
10	2		influence age and	Teamwork	
			economic	and	
		Understanding	circumstances	collaborative	Oral and written
11	2	and		learning	examination
		comprehension	Personal	strategy	
			factors/level of		Oral and written
12	2		education, sex and	Brainstorming	examination
			gender	strategy	
				Modeling	
13	2		Factors affecting	learning	
			education	strategy	
				Teamwork	
14	2		Education, career	and	
			building of	collaborative	
			personality	learning	
15	2			strategy	
			The importance of personality in media behavior		
			Personality building		

			theories		

12.Course Evaluation

Total	Written exam	a repor	oral test	Monthly exam	oral test	Written exam
100	60	5	5	20	5	5

13.Learning and Teaching Resources

Required textbooks (curricular books, if any)	Nabiha Saleh Al-Samarrai's book, Media Psychology
Main references (sources)	Media Psychology, written by Prof. Dr. Fathi Mustafa Al-Sharqawi, Media Psychology/Dr. Faten Barakat
Recommended books and references (scientific journals, reports...)	Introduction to media psychology, publish research by Dr. Ibrahim Muhammad Salman
Electronic References, Websites	https://alnakhil.org/archives/3135

Course Description Form

1.Course Name:
Information technology basics
2.Course Code:
DDI1107
3.Semester / Year:
(first / first)
4.Description Preparation Date:
14/4/2024
5.Available Attendance Forms:
Weekly attendance
6.Number of Credit Hours (Total) / Number of Units (Total)
35 hours (2 units)
7.Course administrator's name (mention all, if more than one name)
Name: assistant professor Arrak Ghanim Mohammad Email: arrak.g.mohammed@almamonuc.edu.iq
8.Course Objectives

Course Objectives	**Overall goal //** **Getting to know the subject of the basics of information technology and computer science from multiple aspects...related to what it is, its importance to the individual, and how it works.**

	Behavioral objectives // **• The student will be able to inform individuals of all the variables that aim to increase students' technological and media knowledge.** **• The student will be able to know the hardware parts of the computer** **• The student will be able to know the intangible parts of the computer**

9.Teaching and Learning Strategies

Strategy	• Brainstorming strategy • Modeling learning strategy • Group work or cooperative learning strategy

10.Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understanding and comprehension	Introduction to the basics of information technology	Brainstorming strategy	Oral and written examination
2	2			Modeling learning strategy	Oral and written examination
3	2	Understanding and comprehension	Psychology and its definitions	Teamwork and collaborative learning	Oral and written examination Oral and written examination

4	2	Understanding and comprehension	Principles of computer science	strategy	Oral and written examination
5	2			Brainstorming strategy	Oral and written examination
6	2	Understanding and comprehension	Physical entity	Modeling learning strategy	Oral and written examination
7	2		Legal entity	Teamwork and collaborative learning strategy	Oral and written examination
8	2	Understanding and comprehension	Decimal system		Oral and written examination
9	2	Understanding and comprehension	Converting from the decimal system to other systems	Brainstorming strategy Modeling learning strategy	
10	2		Practical applications of advanced search	Teamwork and collaborative learning strategy	
11	2	Understanding and comprehension			
12	2		Internet	Brainstorming strategy	
13	2		Computer viruses Basics of computer programs	Modeling learning strategy	
14	2		Artificial intelligence	Teamwork and collaborative learning	

15	2		applications Computer networking basics Business on the Internet	strategy	

11.Course Evaluation						
Total	Written exam	a repor	Practical exam	Monthly exam	Practical exam	Written exam
100	60	5	5	20	5	5

12.Learning and Teaching Resources

Required textbooks (curricular books, if any)	Binding Fundamentals of Information Technology, Al-Mamoun College
Main references (sources)	Required for the first stage, University of Baghdad, College of Information
Recommended books and references (scientific journals, reports...)	Dr.. Ahmed Anwar Badr, information technology and the basics of information retrieval Book of the International Certificate of Computer and Internet IC3 Thawwar Thabet Arif, basics of computer technology
Electronic References, Websites	https://2u.pw/VeY6oit

Description Form

Course Name:	
(News and electronic report)	
1. Course Code:	
DNE1104	
2. Semester / Year:	
(first/first)	
3. Description Preparation Date:	
14/4/2024	
4. Available Attendance Forms:	
(weekly attendance)	
5. Number of Credit Hours (Total) / Number of Units (Total)	
(45 hours) (2 units)	
6. Course administrator's name (mention all, if more than one name)	
Name: Abdulqadir Salih Maaroof Email: abdulqadir.s.maaroof@almamonuc.edu.iq	
7. Course Objectives	
Course Objectives	Objectives of the study subject Overall goal // At the end of the course, the student will be able to be employed

	Digital technologies in digital media. Behavioral goals // 1. At the end of the course, the student will be able to identify The best ways to work in digital media. 2. At the end of the course, the student will be able to distinguish between Digital media equipment related to digital work. 3. At the end of the course, the student will be able to determine the standards Specific to digital media. 4. At the end of the course, the student will be able to be employed Proper digital media technologies.

8. Teaching and Learning Strategies

Strategy	• Brainstorming strategy • Modeling learning strategy ● Group work or cooperative learning strategy

9. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3	Understanding and Comprehension	The origins and development of news	Discussion strategy	Oral exam And the editorial
2	3	Understanding and Comprehension	Definition of the concept and term of news	Discussion strategy	Oral exam And the editorial
3	3	Understanding and Comprehension	The emergence and development of electronic journalism	Discussion strategy Learning strategy By modeling	Oral exam And the editorial
4	3	Understanding and Comprehension	Conditions that must be met	Learning strategy By modeling	Oral exam And the editorial
5	3	Understanding and Comprehension	In the electronic	Business strategy Group or cooperative	Oral exam And the editorial

6	3	Understanding and Comprehension	press release Features of electronic news	learning Discussion strategy	Oral exam And the editorial
7	3	Understanding and Comprehension	The tasks of the electronic news editor	Learning strategy By modeling	Oral exam And the editorial
8	3	Understanding and Comprehension	Features of newspapers e	Learning strategy By modeling	Oral exam And the editorial
9	3	Understanding and Comprehension	Disadvantages of the press e	Learning strategy By modeling	Oral exam And the editorial
10	3	Understanding and Comprehension	Electronic journalist specifications (electronic editing)	Discussion strategy Business strategy	Oral exam And the editorial
11	3	Understanding and Comprehension	Skills that a journalist should have before starting digital writing	Group or cooperative learning Learning strategy By modeling	Oral exam And the editorial
12	3	Understanding and Comprehension	Challenges faced by workers in electronic editing	Discussion strategy Discussion strategy	
13	3		Electronic editing steps		
14	3		Steps for writing and editing for the press e		
15	3		Types of journalism in electronic journalism Electronic press release		

10.Course Evaluation

Daily preparation	Daily exam	Monthly exam	Oral test	A report	Written exam	Total
5	5	20	5	5	60	100

11.Learning and Teaching Resources

Required textbooks (curricular books, if any)	nothing
Main references (sources)	Lectures on electronic editing techniques

Recommended books and references (scientific journals, reports...)	Reports on electronic news
Electronic References, Websites	Websites of some electronic newspapers Al-Zaman newspaper website Alsumaria News website

Course description form

1 .Course name	

Human rights and democracy
2 .Course code
DHR1105
3 .Semester/year
The first / first
4 .The date this description was prepared
14/4/2024
5 .Available forms of attendance
(weekly attendance)
6 .Number of study hours (total)/number of units (total)
30 hours / 2 units.
7. Name of the course administrator
the name assistant teacher: sarab hamid hayder Email: sarab.h.hyder@almamonuc.edu.iq
8 .Course objectives

9.	Objectives of the study subject

general objective

The student at the end of the course will be able to apply the principles of democracy as much as possible in his life.

Behavioral goals

1_At the end of the course, the applicant will be able to understand human rights.
2- At the end of the course, the student will be able to understand how to respect human rights.
3- At the end of the course, the student will be able to apply human rights principles.

10 . Teaching and learning strategies

• Brainstorming strategy • Modeling learning strategy • Group work or cooperative learning strategy • Discussion strategy • Project strategy • A strategy for problem solving or problem-based learning	The strategy

• Story strategy • Combining different strategies

11. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	HOURS		the week
Oral and written examination	Brainstorming strategy	The concept of human rights	Understanding and comprehension	2		1
Oral and written examination	**Teamwork strategy**	**Characteristics of human rights**	**Understanding and comprehension**	**2**		**2**
Oral and written examination	Discussion strategy	Human rights categories	Understanding and comprehension	2		3
Oral and written examination	Story strategy	Types of human rights (liberties,	Understanding and comprehension	2		4

		rights and liberties related to the human personality)				
Oral and written examination	Problem solving strategy	Rights and freedoms related to human thought	Understanding and comprehension	2		**5**
Oral and written examination	Modeling learning strategy	Rights and freedoms related to human activity	Understanding and comprehension	2		**6**
Oral and written examination	Teamwork strategy .	Media and human rights	Understanding and comprehension	2		**7**
Oral and written examination	Combining different strategies	Notes on media work, human rights, and freedom of expression in the	Understanding and comprehension	2		**8**

		Arab media				
Oral and written examination	Combining different strategies	Rights and freedoms in Islam	Understanding and comprehension	2		**9**
Oral and written examination	Combining different strategies	The principle of equality in Islam is the right to work	Understanding and comprehension	2		**10**
Oral and written examination	Teamwork strategy	Global media materials for Islamic rights	Understanding and comprehension	2		**11**
Oral and written	Combining different strategies	International media materials for Islamic rights, human rights and ethics	Understanding and comprehension	2		**12**

13	2	Understanding and comprehension	Human rights and media ethics	Combining different strategies	Oral and written examination
14	2	Understanding and comprehension	Right to criticize	Combining different strategies	Oral and written examination
15	2	Understanding and comprehension	Right to privacy protection	Combining different strategies	Oral and written examination

12.Course evaluation

Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.

Total	Written exam	a report	monthly exam	Oral exam	Daily exam	Daily preparation
100	**60**	**5**	**20**	**5**	**5**	**5**

13 .. Learning and teaching resources

Methodical book	Required textbooks (methodology, if any)
Iraqi Penal Code Law of evidence Civil law Code of Criminal Procedure	Main references (sources)
nothin	Recommended supporting books and references (scientific journals, reports...

Browse the Google network using the desired subject key.	Electronic references, Internet sites

Course Description Form

1.Course Name:
English Language
2.Course Code:
DEL1106
3.Semester / Year:
Second Term 2023-2024
4.Description Preparation Date:
14/4/2024
5.Available Attendance Forms:
Actual Attendance
6.Number of Credit Hours (Total) / Number of Units (Total)
30 units
7.Course administrator's name (mention all, if more than one name)
Name: **Dr. Mohamed Abdulhasan Jasim** Email: **:** mohamed.a.jasim@almamonuc.adu.iq
8.Course Objectives

Course Objectives	**Overall goal /** • **Teaching students the rules of the English language and how to use**

	them • **Teaching students writing skills in English** • **Teaching students media terminology and how to use it9. Teaching and persuasion on society.**

9.Teaching and Learning Strategies

Strategy	

10.Course Structure

Week	**Hours**	**Required Learning Outcomes**	**Unit or subject name**	**Learning method**	**Evaluation method**
2		Understanding and comprehension Understanding and comprehe	Psychology concept Psychology and its definitions Stages of developme	Brainstorming strategy Modeling learning strategy Teamwor and	Oral and written examination Oral and written examination

Evaluation method	**Learning method**	**Name of the unit**	**Required learning outcomes**	**Hours**	**Week**
ral and written am	Lecture	Translation passge	Understand lecture	2 hours	1 2
ral and written am	lecture	Grammatical subject	Understand lecture	2 hours	2
ral and written am		Media Terms	Understand lecture	2 hours	3 2
ral and written	lecture	Reading passge	Understand	2 hours	4

am				lectur		2	nsion	nt of media	collaborat	
al and written	lecture	Exercises	Understand					psychology	ve	
am			lecture	2 hours	5		Understan		learning	Oral and
al and written		Writing skills	Understand		2		ding and		strategy	written
am	lecture		lecture	2 hours	6		comprehe	Fields of		examina
al and written		Vocabulary	Understand				nsion	media	Brainstor	tion
am			lecture	2 hours	7	2		psychology	ming	
al and written	lecture	Conversations	Understand						strategy	Oral and
am			lecture	2 hours	8		Understan	Objectives	Modeling	written
al and written	lecture	Media Terms	Understand	2 hours	9	2	ding and	and	learning	examina
am			lecture	2 hours	1		comprehe	functions of	strategy	tion
al and written		Grammatical subject	Understand				nsion	media		
am	lecture		lecture	2 hours	1	2		psychology	Teamwor	Oral and
al and written		Present simple	Understand						and	written
am	lecture	Present perfect	lecture	2 hours	1		Understan	Levels of	collaborat	examina
al and written		Media Terms	Understand	2 hours	1	2	ding and	political	ve	tion
am		Conversations	lecture	2 hours	1		comprehe	communica	learning	
al and written	lecture	Exam	Understand	2 hours	1		nsion	tion	strategy	Oral and
am			lecture		2					written
al and written	lecture		Understand						Brainstor	examina
am			lecture				Understan	Motives	ming	tion
al and written			Understand		2		ding and		strategy	
am	lecture		lecture				comprehe	perception	Modeling	Oral and
itten exam							nsion		learning	written
					2				strategy	examina
	lecture							Personal		tion
							Understan	factors	Teamwor	
	lecture				2		ding and	influence	and	Oral and
							comprehe	age and	collaborat	written
	lecture						nsion	economic	ve	examina
					2			circumstan	learning	tion
	----------							ces	strategy	
										Oral and

	2		Personal factors/level of education, sex and gender Factors affecting education Education, career building of personality The importance of personality in media behavior Personality building theories	Brainstorming strategy Modeling learning strategy Teamwork and collaborative learning strategy	written examination Oral and written examination Oral and written examination

11.Course Evaluation

Grades are divided into 20 marks for the first semester, 20 marks for the second semester, and 60 marks for the final exam. Grades of both semesters are divided into 3 marks for the oral exam and reports, 2 marks for classroom activity, and 15 marks for the semester exam.

12.Learning and Teaching Resources **:** English Interchange	
Required textbooks (curricular books, if any)	
Main references (sources): Headway & English Grammar in Use	
Recommended books and references (scientific journals, reports...): Reports including English material	
Electronic References, Websites: Any educational material related to the English language that is available online	

Course Description Guide

Principles of statistics

Course Description Form

1. Course Name:
Principles of statistics
2. Course Code:
DPS 1103
3. Semester / Year
(First semester , FIRT Year)
4. Description Preparation Date:
14/4 /2024
5. Available Attendance Forms:
Weekly attendance
6. Number of Credit Hours (Total) / Number of Units (Total)
(45Hr. / 3 Unit)
7. Course administrator's name (mention all, if more than one name)
Name: Assistant lecturer zahraa KHALIED RAHEEM Email: zahraa.k.raheem@almamonuc.edu.iq
8. Course Objectives

Course Objectives	**As illustrated below .**

General goal //

At the end of the course, the student will be able to employ engineering techniques related to engineering design processes for

engineering systems and devices related to mining engineering and mineral extraction activities.....

Special (Behavioral) goals //

1- Learn about the concepts of statistics and the types of statistical standards used in statistical operations.
For the student to learn
1- Knowledge of the foundations of statistics
2- Preparing statistical tables in order to make decisions

9. Teaching and Learning Strategies

Strategy	Brainstorming strategy Modeling learning strategy Group work or cooperative learning strategy Discussion strategy Project strategy A strategy for problem solving or problem-based learnin Story strategy. Combining different strategies

10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1-	1 practical 2 theoretical	Understanding and assimilation	Introduction to statistics	Brainstorming strategy	Oral and written Examination
2-	1 practical 2 theoretic	Understanding and assimilation	Sample collection	Teamwork strategy.	Oral and written Examination
3-	1 practical 2 theoretic	Understanding and assimilation	Organizing and displaying types of samples	Project strategy	Oral and written Examination
4-	1 practical 2 theoretic	Understanding	Measures of central	Discussion strategy	Oral and written

		and assimilation	tendency		Examination
5-	**1 practical 2 theoretic**	Understanding and assimilation	Theoretical exam	Story strategy	Oral and written Examination
6-	**1 practical 2 theoretic**	Understanding and assimilation	Measures of dispersion Frequency distribution	Problem solving strategy	Oral and written Examination
7-	**1 practical 2 theoretic**	Understanding and assimilation	Simple linear regression	Modeling learning strategy	Oral and written Examination
8-	**1 practical 2 theoretic**	Understanding and assimilation	Simple linear correlation	Teamwork strategy.	Oral and written Examination
9-	**1 practical 2 theoretic**	Understanding and assimilation	Rank correlation	Combining different strategies	Oral and written Examination
10-	**1 practical 2 theoretic**	Understanding and assimilation	Examples and applications	Combining different strategies	Oral and written Examination
11-	**1 practical 2 theoretic**	Understanding and assimilation	Mediator	Combining different strategies	Oral and written Examination
12-	**1 practical 2 theoretic**	Understanding and assimilation	Loom	Teamwork strategy.	Oral and written Examination
13-	**1 practical 2 theoretic**	Understanding and assimilation	Examples and applications	Project strategy	Oral and written Examination
14-	**1 practical 2 theoretic**	Understanding and assimilation	Monthly exam	Combining different strategies	Oral and written Examination
15-	**1 practical 2 theoretic**	Understanding and assimilation	Monthly exam	Combining different strategies	Oral and written Examination

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc.

Daily Preparation	Daily Exam	Oral Exam	Report	Monthly Exam	Written Exam	Total

5	5	5	5	10	70	100

12. Learning and Teaching Resources	
Required textbooks (curricular books, if any)	Nothing
Main references (sources)	Principles of statistics
Recommended books and references (scientific journals, reports...)	Nothing
Electronic References, Websites	Browse the Google network using the desired subject key.

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Course Description Guide

Graphic design

Course Description Form

1.Course Name:
Graphic design
2.Course Code:
DGD1108
3.Semester / Year:
The first / first
4.Description Preparation Date:
Weekly attendance
5.Available Attendance Forms:
(45 hours /2 units)
6.Number of Credit Hours (Total) / Number of Units (Total)
7.Course administrator's name (mention all, if more than one name)
Name:A.L Nour Mansour Khamis

Email: nalazawi8@gmail.com	
8.Course Objectives	
Course Objectives	Overall goal // At the end of the course, the student will be able to design in a creative process and quickly complete the design by applying his ideas in a Quick and invest time in producing final designs for a specific job on the computer. 1. At the end of the course, the student will be able to identify The best ways to work on exploring his ideas in multiple ways. 2. At the end of the course, the student will be able to distinguish between

	Advertising design for a product, an advertisement for a logo or symbol. 3. At the end of the course, the student will be able to determine visual identity through shape. 4. At the end of the course, the student will be able to understand the differences between graphic design and web design 5. The student will be able to express his design function through the image and convey the message he embodies in expressive and aesthetic dimensions.
8.Teaching and Learning Strategies	
Strategy	• Strategy for understanding the meaning of graphic design. • Computer learning strategy and practice on how to

	complete and process designs as quickly as possible. • Strategy for working on implementing designs related to advertising

9.Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
A written exam with a practical application on the calculator A written exam with a calculator	lecture lecture lecture lecture lecture	Introduction to graphic design Visual arts Digital design and its history And its development Digital design and	Understanding andcomprehension Understanding andcomprehension Understanding andcomprehension Understanding andcomprehension Understanding	3 3 3 3 3	1 2 3 4 5

application	lecture	the Internet	andcomprehension	3	6
Written exam	lecture	Digital design and	Understanding		
Written exam		variants	andcomprehension	3	7
Application	lecture	Design structure	Understanding		
in Photoshop			andcomprehension	3	8
On the	lecture	Digital applications	Understanding		
calculator			andcomprehension	3	9
Application	lecture	Letter patterns	Understanding		
on design in		Image	andcomprehension	3	10
software	lecture	Spaces	Understanding		
Photoshop		Visual design	andcomprehension	3	11
Design	lecture	elements	Understanding		
application in		the shape	andcomprehension	3	12
Photoshop	lecture	the point	Understanding		
Written exam		Line	andcomprehension	3	13
with sample	lecture	the color	Understanding		
application		Drawings and	andcomprehension	3	14

My design. Implementing a design model in the computer Written exam Written exam Apply a shape in Photoshop Applying lines within a design space in Photoshop Applying primary and secondary	lecture lecture	layouts in design Structural elements	Understanding andcomprehension	3	15

colors The third is within the advertising design space Through Photoshop A written exam with a model applied to the calculator					

10.Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

11.Learning and Teaching Resources

Required textbooks (curricular books, if any)	Basics of graphic design

Main references (sources)	Lectures on digital graphic design
Recommended books and references (scientific journals, reports...)	Reports on graphic design, digital design, and the Internet
Electronic References, Websites	https://ar.wikipedia.org/wik

Course Description

Course Description Form

1.Course Name:
Digital media education
2.Course Code:
DDM1109
3.Semester / Year:
(first / first)

4.Description Preparation Date:
04/06/2024
5.Available Attendance Forms:
Weekly attendance
6.Number of Credit Hours (Total) / Number of Units (Total)
45 hours (3 units)
7.Course administrator's name (mention all, if more than one name)
Name: assistant professor Arrak Ghanim Muhammad Email: arrak.g.mohammed@almamonuc.edu.iq
8.Course Objectives

Course Objectives	**Overall goal //** **At the end of the course, the student will be able to apply media education skills as much as possible in his daily and practical life.** **Behavioral goals //** **The student will be able to understand how the media works** **• The student will be able to produce purposeful media material and distinguish between positive and negative.** **The student will be able to understand the methods of media influence and persuasion on society.**

9.Teaching and Learning Strategies	
Strategy	• Brainstorming strategy • Modeling learning strategy • Group work or cooperative learning strategy

10.Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3	Understanding and comprehension	The concept of media education	Brainstorming strategy	Oral and written examination
2	3		Why media and digital education?	Modeling learning strategy	
3	3	Understanding and comprehension	Citizenship/digital citizenship	Teamwork and collaborative learning strategy	Oral and written examination
4	3	Understanding and comprehension	Political and commercial pressures on Arab media	Brainstorming strategy	Oral and written examination
5	3			Modeling learning strategy	
6	3	Understanding and comprehension	Citizen journalist Sectarian rhetoric	Teamwork	Oral and written examination

7	3	Understanding and comprehension	and violent rhetoric Flickr account process applications	and collaborative learning strategy	Oral and written examination
8	3		Framing theory	Brainstorming strategy	Oral and written examination
9	3	Understanding and comprehension	Practical applications of advanced search	Modeling learning strategy Teamwork and collaborative learning strategy	Oral and written examination
10	3				
11	3	Understanding and comprehension	Controversy and debate Stereotype		Oral and written examination
12	3		Newsroom management	Brainstorming strategy Modeling learning strategy	Oral and written examination
13	3				
14	3		Artificial intelligence applications	Teamwork and collaborative learning strategy	Oral and written examination
15	3		Children are media material for political propaganda Checking information		Oral and written examination

11.Course Evaluation						
Total	Written exam	a repor	Practical exam	Monthly exam	Practical exam	Written exam
100	60	5	5	20	5	5

12.Learning and Teaching Resources	
Required textbooks (curricular books, if any)	Media Education Book: How do we deal with the media? By Dr. Fahd bin Abdul Rahman.
Main references (sources)	Rethinking education towards a common global good. Publications of UNESCO - United Nations Educational, Scientific and Cultural Organization,
Recommended books and references (scientific journals, reports...)	- 1Jennifer Fleming. (2014). Media Litera News Literacy, or News Appreciation? A C Study of the News Literacy Program at Sto Brook University, Journalism & M Communication Educator, 69 (2), pp. 146-165 - -2Hans Schmidt. (2013). Media Liter Education from Kindergarten to College: Comparison of How Media Literacy Is Addres Across the Educational System, Journal of Me Literacy Education, 5 (1), pp. 295-309 - 3Hans Schmidt. (2012). Media Liter Education at the University Level, T Journal of Effective Teaching, 12(1), 64-77.
Electronic References, Websites	https://mdlab.lau.edu.lb/ar/front/